



# Brahm: Redefining Lifestyle Experiences in Pune

Discover a world of curated lifestyle experiences with Brahm, a dynamic platform offering a blend of luxury, wellness, and entertainment. Led by Mr. Bhavook Tripathi, Brahm Well-Being and Lifestyle LLC introduces a range of offerings in Pune, from boutique stays to culinary delights and rejuvenating escapes. Experience the essence of Brahm through captivating musical extravaganzas, bringing together enthusiasts and artists for an unforgettable celebration of rhythm and melody.

**T**he Brahm Group stands as a rapidly expanding global enterprise, with operations spanning across Asia, Europe, and the Americas. With a diverse portfolio ranging from Innovative Agriculture, Bio-Sciences, and Biodiversity to LifeStyle Products and Services, Luxury and Commercial Real Estate, and Hospitality, the group is a dynamic force in various sectors including Manufacturing, IT, Investment Management, Public Trading, and Private Equity.

Under the visionary leadership of Mr. Bhavook Tripathi, Brahm Well-Being and LifeStyle LLC, USA, has introduced "Brahm" – a distinguished LifeStyle platform aimed at enriching the lives of consumers through a curated selection of products, real estate options, and services.

In Pune, Brahm offers an array of LifeStyle experiences. From the exclusive urban retreat of Brahm KP at Koregaon Park, featuring

Boutique Stays and holistic wellness, to the culinary delights and LifeStyle offerings at Globe and Cedar Oak Café by Brahm, and the rejuvenating escape of Unwind by Brahm at The Poona Club Ltd, each venue promises a unique and enriching experience.

Last weekend, Brahm hosted a captivating musical extravaganza that brought together enthusiasts and artists in a harmonious celebration of rhythm and melody. From vibrant jazz nights to soulful vocal performances, the event catered to the diverse tastes of music aficionados.

The festivities commenced at Globe by Brahm, Poona Club, with a mesmerizing Jazz Night featuring Syncopation, setting the stage for an enchanting weekend ahead.

On March 29th, Cedar Oak Cafe by Brahm witnessed the captivating performance of renowned vocalist Avrril Quadros, captivating the audience with her soulful renditions.

The musical journey continued with a Poolside Soiree at Brahm KP Pune on the 30th, featuring DJ Sunny, Suraj on guitar, and Nino on vocals, creating the perfect ambiance for relaxation and celebration.

As the week-long festivities came to a close, attendees departed with cherished memories and hearts filled with melodies, culminating in a grand finale showcasing an array of musical talents. Notable highlights included the enchanting Handpan melodies of Samuel Murthy, the soul-stirring Dhrupad vocals by ShreeSudha, accompanied by the musical prowess of Dr. Sarmokadam, Vishnu on Sitar, and Raghav on Tabla, creating an unforgettable evening.

The celebrations concluded with Avrril Quadros gracing the stage once again, ensuring that the week ended on a resounding high note, leaving attendees with memories to last a lifetime.

